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ERASMUS+ PROGRAMME Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP

**Project Title:** traditional craft Heritage training, design and marketing in Jordan and Syria

## Report on: Dissemination Activity Erasmus + Online Days

Event Type	HANDS Dissemination at: Erasmus + Online Days
WP Number	WP8
WP Leader	UJ
Event Date	15-17/10/2020
Number of Participants	110
Total number of pages	3

### Project Coordinator

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Al-Zaytoonah  
University of  
Jordan



The University of Jordan



Jordan University of  
Science and  
Technology



The Hashemite University



Karmeh Design Studio



Tishreen  
University



جامعة  
المنارة  
Manara University



Al-Baath University



World University Service  
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Blue Room Innovation



CESIE



Università degli Studi di  
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Studi Guglielmo  
Marconi



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## **EVENT DESCRIPTION**

**Event:** HANDS Dissemination at: **Erasmus + Online Days**

**Date:** Saturday, 17/10/2020

**Organizer:** The University of Jordan / Al-Zaytoonah University of Jordan

**Location:** Online via Zoom

In the era of digital connectivity, the University of Jordan (Dissemination WP leader) orchestrated a ground-breaking online workshop that transcended geographical boundaries to unite 110 participants in a shared pursuit of knowledge and enrichment. With a keen focus on fostering a deeper understanding of the power of Handicraft, this virtual event proved to be a catalyst for transformation and cross-cultural connection.

Through this innovative online platform, participants were introduced to the overarching aims and objectives of a visionary project. The HANDS team commitment to driving positive change in handicraft design. As virtual attendees tuned in from various corners of the world, the workshop seamlessly navigated the digital realm, uniting minds and hearts in a common mission.

The workshop's spotlight shone on the evolution of the HANDS project across partner countries.

Through a meticulously crafted presentation, the expected outcomes of embracing HANDS project emerged as beacons of hope. The Al-Zaytoonah University of Jordan navigated the intricacies of its vision, portraying how handicrafts can transcend mere design practice to become a life-affirming channel for the preserving and promoting traditional crafts.

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**POSTER**



### Impact of Erasmus+ Projects in Jordan HEI

Date: 17.10.2020, Amman Time (GMT +3:00)

Zoom Link: <https://bit.ly/3nRRNOH>

15:00-15:10

**Welcoming:** Prof. Ahmed AL-Salaymeh, UJ

15:10-15:30

**EGREEN** Project: Prof. Ahmed AL-Salaymeh, UJ

15:30-15:50

**METHODS** Project: Prof. Muhannad Al-Shboul, UJ

15:50-16:10

**DESIRE** Project: Prof. Alaaldeen Al-Halhouli, GJU

16:10-16:30

**JOBJO** Project: Prof. Omer Maaitah, MU

16:30-16:50

**HEALING** Project: Prof. Rami Haddad, UJ

16:50-17:10

**HANDS** Project: Dr. Loai Dabbour, ZUJ



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**PHOTOS**

